

6010, 6020, 6030, 6040, 6050
NEWSLETTER AND OTHER PUBLICATIONS PROCEDURE
(approved 8/06; 8/13; 9/17; 4/20)

ADVERTISING

Copy for educational advertisements may be sold for the organization's publications. The following guidelines will be used for advertisements.

1. All copy needs to be emailed to the office in an appropriate format.
2. Possible advertising includes quarter page, half page, whole page, inside cover (front and back), outside cover (back). Prices may vary by project and size of ad. Pricing guidelines will be on file at the office.
3. Advertising that is congruent with the organization's mission will be considered. It will be made clear to advertisers and to constituents that advertisements contained in publications does not represent an endorsement.
4. Executive director gives final approval.

EMAIL

1. Email guidelines will be available in the office.
2. All ad requests that are in support of gifted education services and where there is no financial gain for the advertiser will be considered for email distribution or website posting.