



# Sponsor and Exhibitor Packages

IAGC 28th Annual Conference, October 18-19, 2023

*Innovative Transformations: New Opportunities in Gifted Education*

NIU Conference Center, Naperville IL

FEATURES and BENEFITS for Sponsor Levels	Phoenix Sponsor \$3,000	Innovator Sponsor \$1000	Friend Exhibitor \$350	Support Sponsor: Swag Bag OR Coffee Service \$150
<ul style="list-style-type: none"> <li>Provide a <b>1-2 minute Introduction</b> for Wednesday or Thursday Keynote Speaker *</li> <li><b>15 min Meet and Greet</b> after Keynote Presentation.</li> </ul>	X			
<ul style="list-style-type: none"> <li><b>Prime Exhibitor Space</b> Location* with up to TWO tables in Conference Atrium.</li> <li><b>Sponsor Logo</b> prominently displayed on <b>single slide</b> of <b>rotating banner</b> at Conference</li> <li><b>Logo and website link</b> visible on IAGC website <b>Home page</b> for <b>one month before</b> and <b>three months after</b> Conference</li> </ul>	X			
<ul style="list-style-type: none"> <li><b>Logo displayed</b> on IAGC <b>Conference webpage</b> and <b>Event App</b> for one month before Conference</li> </ul>	X	X		
<ul style="list-style-type: none"> <li><b>Social media</b> sponsor blast prior to conference</li> <li>Logo included in <b>5 or more</b> conference <b>promotion emails</b>.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Logo included on a <b>group Sponsor “Thank You” slide</b> at conference.</li> <li>Up to <b>TWO tables in Exhibitor Room*</b></li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Company name and logo link listed on <b>one conference promotion email</b> before event and <b>one email after the event</b>.</li> <li>Logo visible on IAGC <b>Conference webpage</b> for <b>two weeks</b> before Conference</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li><b>Single Table</b> in Exhibitor Room (with option to add-on an additional table \$250)</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li>Opportunity to <b>include promotional item</b> or <b>brochure in Swag Bag</b></li> </ul>	X	X	X	X
<ul style="list-style-type: none"> <li><b>Appreciation Card</b> in service areas</li> <li><b>Appreciation message</b> through Event App</li> </ul>				X

\*Please register early. Limited features will be determined on a “first come/first serve” basis.

IAGC/ SENG Parent Conference  
**Sponsor and Exhibitor Packages**

**SATURDAY OCTOBER 21, 2023**

College of DuPage, Glen Ellyn IL



Swag Sponsor	EXHIBITOR	SPONSOR	DISCOUNTS as MAIN CONFERENCE Add-On
\$50	\$150	\$400	(see Main Conference Packages)
	Saturday Only Sponsor & Exhibitor \$500		
Contribute promotional item &/ or brochure in <b>Swag Bag</b> only.	Company name and logo link listed on <b>one</b> PARENT Conference promotion email <b>before</b> event and one email <b>after</b> the event.	Company name and logo link listed on <b>five</b> PARENT Conference promotion emails <b>before</b> event and one email <b>after</b> the event.	<b>Level 1 Phoenix: FREE Exhibitor Table</b> (Value \$150)
	Company logo visible on PARENT <b>Conference webpage</b> for 1 month <b>prior</b> to event.	Company logo visible on PARENT Conference webpage <b>and</b> IAGC PARENT <b>MEMBERSHIP page</b> for one month <b>before AND after</b> event.	<b>Level 2 Innovator: 50% off Exhibitor Table</b> (Value \$75)
	Company name and Logo link <b>listed</b> on Interactive PDF Program	Company name and Logo link <b>highlighted</b> on Interactive PDF Program and on <b>looping Slideshow</b> .	<b>Level 3 Friend: 30% off Exhibitor Table</b> (Value \$45)
	Opportunity to include promotional item &/ or brochure in <b>Swag Bag</b>	Opportunity to include promotional item &/ or brochure in <b>Swag Bag</b>	
	<b>1 Exhibitor Table</b> , 2 chairs, 2 Exhibitor Badges	<b>DOES NOT INCLUDE EXHIBITOR TABLE</b>	
		Event Sponsor Signage with choice* of: LUNCH SPONSOR, COFFEE SPONSOR, KEYNOTE SPONSOR, RAFFLE PRIZE SPONSOR	